

Message Text

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PAGE 01 OPORTO 00314 071244Z

45

ACTION EUR-12

INFO OCT-01 ISO-00 EB-06 RSC-01 /020 W

----- 021215

R 071114Z NOV 74

FM AMCONSUL OPORTO

TO USDOC WASHDC

INFO SECSTATE WASHDC 590

AMEMBASSY LISBON

UNCLAS OPORTO 314

E.O. 11652: N/A

TAGS: CPER, PO

SUBJ: OPORTO INTERNATIONAL WOOD INDUSTRIES FAIR:
CATALOGUE EXHIBIT.

1) U.S. EXHIBIT AT SUBJECT FAIR HELD OCTOBER 18-27
WAS HIGHLY SUCCESSFUL IN NUMBER OF AGENCY/DISTRIBUTOR
INQUIRIES ELECTED. CONSULATE HAS THUSFAR RECEIVED
THIRTY-SEVEN HIGH QUALITY INQUIRIES WHICH NUMBER
EXPECTED TO INCREASE AND OVER TWENTY T.O.'S AS RESULT
PARTICIPATION IN FAIR. USDOC/CONSULATE PARTICIPATION
ALSO WELL RECEIVED BY LOCAL GOVERNMENT, COMMERCIAL AND
BANKING CIRCLES AS EVIDENCE U.S. INTEREST IN AREA'S
ECONOMY. TOTAL NUMBER OF VISITORS TO FAIR ESTIMATED
AT 30,000 AND 8,000 TO U.S. STAND.

2) SEVENTY-ONE OF EIGHTY-SIX PARTICIPATING U.S. FIRMS
HAVE ALREADY RECEIVED ONE HUNDRED AND EIGHTY-TWO
REQUESTS FOR CATALOGUES AND PRICE LISTS AND CATALOGUES
CONTINUE TO BE DISPLAYED IN CONSULATE'S COMMERCIAL
SECTION. FOLLOWING NAMED FIRMS WERE MOST SUCCESSFUL
PARTICIPANTS: KOPPERS COMPANY, INC., FOREST PRODUCTS
DIVISION, 700 KOPPERS BLDG., PITTSBURG, PA; STENERSEN
SALES CORP., P.O. BOX 851, HIGH POINT, N.C., JAMES
SEEMAN STUDIOS, INC., 50 ROSA PLACE, GARDEN CITY PARK,
N.Y., MORBARK INDUSTRIES, INC., P.O. BOX 1,000, WINN.
MICH; ABRASIVES AND AIR EQUIPMENT CO., 2429 ASHFORD
CIRCLE, HIGH POINT, N.C.

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PAGE 02 OPORTO 00314 071244Z

3. CONSULATE PARTICULARLY GRATEFUL TO P.A.O., AMEMBASSY LISBON, WHO SUPPLIED VIDEO TAPE TRANSMITTER AND RECEIVER PLUS COLOR FILMS FEATURING VISIT U.S.A. THEME, AS WELL AS PAN AM AND TWA REPS IN LISBON WHO SUPPLIED POSTERS AND LITERATURE. VISIT U.S.A. PROMOTION HELD IN CONJUNCTION WITH CATALGOUE FAIR SERVED TO ATTRACT VISITORS TO STAND AND WAS MOST SUCCESSFUL SINGLE CROWD GATHERER AT FAIR. CONSULATE ALSO WISHES TO COMEND USDOC REP. TED BARRETT WHOSE LONG HOURS AND PLANT VISITS CONTRIBUTED SIGNIFICANTLY TO SUCCESS OF EXHIBIT.

4. FINAL REPORT FOLLOWS BY AIRGRAM.
TAYLOR

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NNN

Message Attributes

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Draft Date: 07 NOV 1974
Decaption Date: 01 JAN 1960
Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Executive Order: N/A
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Film Number: D740320-0548
From: OPORTO
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30 JUN 2005

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Review Withdrawn Fields: n/a
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